

# Electricals online

Quality. Delivered. Every Time.

Brand Guidelines - April 2020



Electrical Online Colours & Safe Area



Safe space = 2 x  symbol width in each direction.



**Primary**

R: 45  
G: 45  
B: 46

#2D2D2E

**Secondary**

R: 246  
G: 203  
B: 32

#F6CB20

**Tertiary**

R: 96  
G: 96  
B: 96

#606060

**Alternative**

R: 228  
G: 117  
B: 25

#E47519

**Body (Text)**

R: 0            R: 255  
G: 0            G: 255  
B: 0            B: 255

#000000    #FFFFFF

Logo Symbol



Combination Mark



# Montserrat Bold

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789  
£%&?!

Use Montserrat Bold for  
Titles & Sub Titles

# Montserrat Regular

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789  
£%&?!

Use Montserrat Regular  
for Body text

# Montserrat Thin

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789  
£%&?!

Use Montserrat Thin  
for accented text



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